

Press release
Tangent Communications PLC

Tangent achieve 150% page growth

- Hewlett Packard award Tangent accolade for outstanding 150% digital growth
- Tangent awarded leading prize at IPEX 2006

Tangent Communications Plc picked up a leading prize in the Hewlett Packard growth tables (pan European) at IPEX 2006.

Hewlett Packard were measuring page growth year on year and Tangent achieved 150% growth during the measured period. Paul Randall, UK marketing manager said 'this award signifies the market leading approach adapted by Tangent.'

'The success they have achieved demonstrates the effectiveness with which they have developed digital print solutions for agencies and corporate companies alike. It's also a great indicator for the way in which the overall market is growing and adopting digital technology. We as HP are pleased to be involved in their growth and success.'

Nicholas Green, Tangent CEO said 'HP have played and continue to play a significant role in Tangent's development and this award illustrates not only the hard work invested by the Tangent team but more significantly the speed at which the market is growing and how well placed Tangent is to take advantage of it.'

Tangent specialise in one to one marketing and personalised communication material. Tangent use HP technology to deliver high personalised marketing programs.

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Tangent Communications brings together on line and off line marketing solutions to deliver customised marketing solutions for companies including Greene King and Sainsbury's. The company employs 82 people across two locations, London and Cheltenham and is listed on AIM.

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