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Tangent's recycling regime saves forty-eight trees

NEWS IN BRIEF

Digital printer and marketer Tangent Communications saved 48 trees by recycling 2.9 tonnes of paper from July to August.

Joint chief executives Nicholas and Timothy Green said recycling one tonne of waste paper saved 5,000kW hours of energy, 1,000 litres of oil and 300,000 litres of water.

Tangent, based in Hoxton in London, was set up in July after the merger of London Digital Printing Group and Documedia.

PRESS RELEASE

September 2005

tangent



Tangent goes greener

Green brothers Nicholas and Timothy, joint CEOs of city based marketing services and digital print company, Tangent Communications plc, www.tangentuk.com take pride in announcing their contribution towards the conservation of the environment by being prudent in making sure that no waste goes to waste.

Since Tangent was formed in July 2005 with the merger of London Digital Group and Documedia, it has recycled 2,880 kilos of paper from the beginning of July to the end of August saving 48 trees nationally within the EEC. For example, by recycling one ton of waste paper it saves 5,000 kilowatt hours of energy, 1,000 litres of oil and 300,000 litres of water making an impact in reducing global warming and protecting forests.

Tangent's policy is to manufacture

printed materials within an environmentally sound framework. Its conscious efforts in minimising the environmental effects of its digital print process and its recycling activity are rewarded with a monthly certificate from G & M Waste Paper Recycling.

In keeping with the government's policy to reduce the consumption of fuel and energy, Tangent is encouraging more and more members of its staff to cycle in to work and is looking to provide suitable facilities to support this.

Nicholas Green says "We continually strive to improve our environmental performance by ensuring all waste we generate is re-cycled, re-used or recovered where possible, or disposed of responsibly and this sense of responsibility is shared by all the staff".